



JERUSALEM CAMPUS FOR THE ARTS

EDEN-JERUSALEM ECONOMIC DEVELOPMENT COMPANY

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The city center is Jerusalem's primary cultural and creative hub and is currently in the midst of an exciting urban revitalization process led by Eden—The Jerusalem Economic Development Company.

The new Jerusalem Arts Campus will house four of the city's leading performing arts schools: the Sam Spiegel Film and Television School, the School of Visual Theater, the Nissan Nativ Acting Studio, and the Center for Middle Eastern Classical Music.

Together with the newly renovated Gerard Behar Hall, and together with two buildings that will include 250 small affordable residential units, the Campus will boost arts education in Jerusalem, inspire collaboration between young artists, and create new synergies between higher education in the arts, academia and the city. This in turn will draw hundreds of students to the city center to live, study and create.



DENSITY
URBAN DEVELOPMENT
REGENERATION



CULTURAL CAPITAL

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The master plan for Jerusalem's cultural infrastructure is part of an innovative urban initiative commissioned by the Jerusalem Municipality through Eden, Jerusalem's municipal economic development company, to promote a diverse range of cultural activities throughout the city, positioning it as Israel's cultural capital. The project offers a vision and provide policy tools to promote the cultural infrastructure of Jerusalem as an integral expression of its local character and heritage, and to empower local cultural and creative groups in the city.

The planning process includes identifying anchor points and locating land reserves for the future cultural development of the city's neighborhoods, while establishing creative methods to develop the city's cultural infrastructure. The process studied other world cities and used local knowledge to identify new trends and create partnerships, with an emphasis on creating a professional vernacular with practical tools to encourage future dialogue between the different players in the city.

